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How to Interpret the Results: My View on Things. By Rob Brooks

Rob Brooks was our Campaign Director from November 2015 until November 2017 and heavily involved in setting our goals and processes for the 2018 Election. The following is his assessment of our performance.

The election is over and we battled hard. We worked for years on it. How did we do? Myself, I think it is important to measure our results against what we were trying to achieve. Our primary objective was to have 124 candidates. How did we do? We had 116, so we did about 94% of our objective. Our next objective was to collect as many votes as we could, after doing all that we could on our primary objective. How did we do? We collected 42,900 ish votes. The way I always look at how many vote is not to compare one election to another since that is meaningless. I compare the number of votes to the number needed to win a seat in this election. To win a seat in this election, you needed about 20,000 (more or less depending on the riding), so we collected enough to win 2 seats.

For instance, if you look at Trillium Party, they went into the election with one seat and collected 8,178 votes across the province, not nearly enough to win a single seat and they didn't. I imagine that party will wither and die off just like many of the smaller parties.

At the strategic level, we were and still are facing a challenge for the 5th place. Last time we had to hold off Freedom party. We pretty much crushed them this time and that is a very good thing, since the confusion of which party to vote for if you are clearly for less government is settled (for now).

Of course we also want to move up to 4th and 3rd and even 1st and this will happen when people change (Continued on page 2)

Libertarian Pub Nights and Events

Barrie Pub Night—December 12, 7:00 PM— Sticky Fingers Bar & Grill 150 Dunlop St W, Barrie. Winter is coming, but the tax-storm is already here. Come seek shelter, a warm meal, and good conversation. Contact: Brett Dorion www.facebook.com/ BMD4LIBERTY/ OR John Wright www.facebook.com/ WrightToLiberty/

Toronto Pub Night - July 11, 7:00 PM (2nd Wednesday of each month) - Granite Brewery and Restaurant, 245 Eglinton Ave. Everyone welcome - bring a friend. Free Parking under the restaurant. For more information email Jim McIntosh (<u>cfo@libertarian.on.ca</u>) or phone him at 416-283-7589. The next Pub Night is Wednesday August 14, 2018.

Ottawa Pub Meeting – August 12, 2-4 PM (usually 1st Sunday of each month) - O'Brien's Eatery and Pub, 1145 Heron Road. Everyone welcome. For more information contact Mark Snow marksnow@rogers.com. Next meeting is February 4, 2018.

Mississauga-GTA West Pub Night—January 17, 7:00-10:00 PM Craby Joe's 1492 Dundas St E #1, Mississauga, https://goo.gl/ maps/V9Ms6UCUfq22. Contact Jay Ward 416.799.2699 or by email: Jayward0111@gmail.com

Kitchener-Waterloo Pub Night - July 19, 7:00 PM (3rd Thursday each month) - Angel's Family Restaurant, 190 Weber St. N. (Corner of Weber and Lodge). Come out to enjoy friendly libertarian conversation. Invite your friends - all are welcome. Please RSVP to Paul Herriot (call 519-208-8379 or email <u>paulforfreedom@outlook.com</u>) so he can reserve a large-enough table. Next meeting is tentatively scheduled for August 15, 2018.

Other Pub Nights – If you're interested in getting together with other libertarians in the following places, contact the person indicated.

Harriston-Minto—Scott Marshall, scott@harriston.ca or 519-338-3205

Peterborough—Jacob Currier, <u>jakecurrier33@gmail,com</u> or 705-808-2308.

Windsor-Essex—Ian Shalapata ian@windsorsquare.ca

If you would like to organize a Libertarian Pub Nightin your area, please contact Jim McIntosh by email (<u>cfo@libertarian.on.ca</u>) or phone 1-855-ONT –LIBErty or 416-283-7589 in the GTA.

For the latest , visit <u>http://www.libertarian.on.ca/pub_nights</u>

THE PARTY OF CHOICE – Our Vision is communities of freedom, harmony and abundance.

The Mission of the Party is to enable endless possibilities through recognition of, respect for and protection of individual liberty.

Final Thoughts... — By Allen Small, Leader

"You can please some of the people all of the time, you can please all of the people some of the time, but you can't please all of the people all of the time".

That passage is often attributed to the POTUS Abraham Lincoln, in a political context. It really fits my experiences with my libertarian colleagues.

Take for example the recent election. Some people are disappointed that by some measures we did not do as well as in 2014. So lets ignore that we had nearly a full slate, 116 candidates (most ever), and that we received almost 43,000 votes (most ever and over 5000 votes more than our best ever showing). It's true, the percentage of the overall vote was down, it was for the Greens as well, and by a larger margin, but they won a seat, so they're not complaining. Complaining is part of the libertarian DNA, and like many other attributes that's both good and bad. But I'm not complaining. Today I'm grateful and not at all disappointed.

Fear is what drove the PC's to victory in this election. Fear of big government, higher taxes, and more government boondoggles. People voted to avoid the Liberals and NDP. But despite that, people still voted for us and in larger numbers. The media helped stoke the fear, by making the election out to be a tight horse race between the socialist/fascist NDP, and the less socialist/ fascist PC's. But the election was never really close as the results indicated. For the first time in years big gov-

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their expectations of what government can and should be doing. It is a mistake to think we can have a big role and influence or persuade people to think differently than they think now. Instead it is our job as a political party to be "in the right place at the right time." We need to be ready to catch people's support for our ideas when they get to that point in their thinking.

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near the ED, they were classified as "Type C." When it came down to the wire, the recruiters focused on the EDs with the best chance of completing the nomination.

The Nomination Process

As each candidate was assigned to an ED, Jim McIntosh would generate the Nomination Form and email it to the potential candidate asking for any corrections to their contact info and how their name should appear on the ballot. Then if they were Type A or B Jim would mail the pages requiring the candidate's signature and the 30 (to be safe) voter's signatures. The candidate would collect the signatures and mail the pages back to Jim. ernment ideas like fixing the climate through taxes, plus a variety of "more-care-type" programs funded by higher taxes, were repudiated by a plurality of voters. It really was the best outcome we could have hoped for, given the circumstances.

I'll be stepping down as Leader before the end of the summer, and I recommend that the Party hold another Convention this fall, and choose a new executive to continue our march to the Ontario Legislature. We are no longer a fringe party; we are legitimately the fifth largest party in Ontario, and growing.

When I took on the job of leader almost 7 years ago, I promised to try and achieve a few things. One was a full slate (116 is close enough for me), another was to raise the profile of the party through a strong social media presence, yet another was my full time devotion and involvement to the job of Leader. I've done all that to the best of my ability, but not without the help and support of a small number of people: Jim McIntosh, Rob Brooks, Scott Marshall, Gene Balfour (and Cynthia), and of course the 116 wonderful people that dared to step up in this election. For all that I'm grateful, and satisfied. I'm grateful to the all the members that donated their time and effort to run as candidates, who help out and donate their hard earned cash to an important cause. Nothing happens without money and the hard work of people.

Next election, we will build on this result. I expect we will run a full slate and then also perhaps try to concentrate somewhat on a small number of ridings where the organic support is high and the conditions are favourable and try to move up on the podium.

It is very important to not look on the results as either negative or positive, but instead to focus on what was reasonable to achieve and how well we did against the things we ourselves controlled. I think we did pretty damn good!

Type C candidates only received the page they needed to sign. We had 15 people collect signatures for them as well as for a few Type B candidates.

Once he had the required pages, Jim would scan them and merge them with the rest of the Nomination Form, add our Leader's Endorsement Letter and email it to Elections Ontario. Within a week the candidate would receive confirmation of their Standing Nomination status. We had 68 confirmed candidates by the time the Writ was issued. After that nomination forms had to be emailed or delivered to the Returning Officer in the ED.

Before the next election we should figure out how to collect signatures in the far northern Electoral Districts and how to avoid last minute drop-outs.

Results for Libertarian Candidates in the June 7, 2018 General Election

Biding	Votes	%	Candidate
Riding Ajax	312	0.6	Marsha Haynes
Algoma—Manitoulin	207	0.7	Kalena Mallon- Ferguson
Aurora—Oak Ridges— Richmond Hill	313	0.7	Sergei Korovitsyn
Barrie—Innisfil	396	0.9	Brett Dorion
Barrie-Springwater-Oro- Medonte	280	0.6	Mark Mitchell
Bay of Quinte	396	0.8	Cindy Davidson
Beaches-East York	458	0.9	Thomas Armstrong
Brampton Centre	644	1.9	Andrew Hosie
Brampton East	486	1.3	Daniele Cerasoli
Brampton North	591	1.5	Gregory Argue
Brampton South	363	1.0	Brian Watson
Brampton West	364	1.0	David Shaw
Brantford-Brant	379	0.7	Rob Ferguson
Bruce-Grey-Owen Sound	194	0.4	Jay Miller
Burlington	530	0.8	James Gilchrist
Cambridge	490	1.0	Allan Dettweiler
Carleton	386	0.8	Jean-Serge Brisson
Chatham-Kent- Leamington			No Candidate
Davenport	210	0.5	Nunzio Venuto
Don Valley East	236	0.7	Justin Robinson
Don Valley North	287	0.7	Sarah Matthews
Don Valley West	380	0.8	John Kittredge
Dufferin-Caledon	430	0.8	Jeff Harris
Durham	382	0.6	Ryan Robinson
Eglinton-Lawrence	211	0.4	Michael Staffieri
Elgin-Middlesex-London	300	0.6	Richard Styve
Essex			No Candidate
Etobicoke Centre	252	0.4	Basil Mummery
Etobicoke-Lakeshore	350	0.6	Mark Wrzesniewski
Etobicoke North	414	1.1	Brianne Lefebvre
Flamborough-Glanbrook	541	1.0	Glenn Langton
Glengarry-Prescott- Russell	537	1.1	Darcy Donnelly
Guelph	297	0.5	Michael Riehl
Haldimand-Norfolk	251	0.5	Christopher Rosser
Haliburton-Kawartha Lakes-Brock	455	0.8	Gene Balfour
Hamilton Centre	285	0.8	Robert Young
Hamilton East-Stoney Creek	715	1.6	Allan DeRoo
Hamilton Mountain	533	1.2	Kristofer Maves
Hamilton West-Ancaster- Dundas	372	0.7	Nicholas Dushko
Hastings-Lennox and Addington	320	0.7	Lonnie Herrington

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Riding Humber River-Black	Votes 344	%	Candidate Jennifer Ochoa
Creek	044		ochimici ochidu
Huron-Bruce	399	0.8	Ronald Stephens
Kanata-Carleton	524	1.0	Peter d'Entremont
Kenora—Rainy River			No Candidate
King-Vaughan	235	0.5	Yan Simkin
Kingston and the Islands	274	0.5	Heather Cunningham
Kitchener Centre	439	0.9	Jason Erb
Kitchener-Conestoga	550	1.3	Daniel Benoy
Kitchener South- Hespeler	423	1.0	Nathan Lajeunesse
Lambton-Kent-Middlesex	360	0.7	Brad Greulich
Lanark-Frontenac- Kingston	601	1.2	Steve Gebhardt
Leeds-Grenville- Thousand Islands and Rideau Lakes	389	0.8	Charles Buckley
London-Fanshawe	218	0.5	Henryk Szymczyszyn
London North Centre	299	0.6	Calvin McKay
London West	552	0.9	Jacques Boudreau
Markham-Stouffville	660	1.2	Paul Balfour
Markham-Thornhill	408	1.1	David Nadler
Markham-Unionville	244	0.5	Allen Small
Milton	366	0.8	Benjamin Cunningham
Mississauga Centre	471	1.1	Farouk Giga
Mississauga East- Cooksville	463	1.1	Mark Donaldson
Mississauga-Erin Mills	491	1.0	Pieter Liem
Mississauga-Lakeshore	223	0.4	Jay Ward
Mississauga-Malton	657	1.7	Michelle Ciupka
Mississauga-Streetsville	295	0.6	Richard Levesque
Nepean	415	0.8	Mark Snow
Newmarket-Aurora	192	0.4	Lori Robbins
Niagara Centre	368	0.8	Patrick Pietruszko
Niagara Falls	314	0.5	Shaun Somers
Niagara West	451	1.0	Stefanos Karatopis
Nickel Belt	220	0.6	James Chretien
Nipissing	122	0.3	Harold Keevil
Northumberland- Peterborough South	425	0.7	John O'Keefe
Oakville	297	0.5	Spencer Oklobdzija
Oakville North-Burlington	403	0.7	Charles Zach
Orleans	398	0.6	Gerald Bourdeau
Oshawa	523	1.0	Jeannette Gory
Ottawa Centre	385	0.6	Bruce Faulkner
Ottawa South	342	0.7	Robert Daigneault
Ottawa South	342	0.7	Robert Daigneault
Ottawa-Vanier	332	0.7	Kenneth Lewis

Libertarian Candidates for the June 7, 2018 General Election

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Riding	Votes	%	Candidate
Ottawa West-Nepean	251	0.5	Nicholas Paliga
Oxford	370	0.7	Chris Swift
Parkdale-High Park	371	0.7	Matthias Nunno
Parry Sound-Muskoka	196	0.4	Christopher Packer
Perth-Wellington	380	0.8	Scott Marshall
Peterborough-Kawartha	245	0.4	JACOB CURRIER
Pickering-Uxbridge	273	0.5	Brendan Reilly
Renfrew-Nipissing- Pembro	273	0.6	Jesse Wood
Richmond Hill	301	0.7	IGOR BILY
St. Catharines	195	0.4	Daniel Tisi
Sarnia-Lambton			No Candidate
Sault Ste Marie	299	0.9	Lance Brizard
Scarborough-Agincourt	244	0.7	Mark Sinclair
Scarborough Centre	1040	2.6	Matthew Dougherty
Scarborough-Guildwood	445	1.2	Hamid-Reza Dehnad- Tabatabaei
Scarborough North	318	0.9	Sean Morgan
Scarborough-Rouge Park	582	1.4	Todd Byers
Scarborough Southwest	195	0.4	JAMES SPEIRS
Simcoe-Grey	453	0.7	John Wright
Simcoe North	320	0.6	Cynthia Sneath
Spadina-Fort York	278	0.6	Erik Malmholt
Stormont-Dundas-South Glengarry	360	0.8	Sabile Trimm

Our Party obtained 42,916 votes in the 116 Electoral Districts (EDs) where we had candidates. Not a bad result considering only 58 of our candidates ran in the ED where they lived, and less than half of them were prepared to run an active campaign.

The ED of Scarborough Centre gave our candidate, Matthew Dougherty, 1040 votes, 2.6% of votes cast, our best result. Andrew Hosie in Brampton Centre received the second best vote per cent at 1.9% and Allen DeRoo received the second best vote count of 715 in Hamilton East-Stoney Creek.

The Election Act

In the 2014 General Election candidates had two weeks to submit their nomination papers (with at least 25 signatures from voters in the ED) to the Returning Office in the ED where they were running. In January 2017 the act was revised to allow candidates to email their nomination papers to Elections Ontario Head Quarters well before the election is scheduled to be called. This made it much easier to get our candidates nominated in an ED far from their home. We took advantage of this to assign candidates to EDs where we didn't have a volunteer.

Riding	Votes	%	Candidate
Sudbury	212	0.6	James Wendler
Thornhill	621	1.3	Michael Holmes
Thunder Bay-Atikokan	116	0.4	Dorothy Snell
Thunder Bay-Superior North	148	0.5	Tony Gallo
Timiskaming—Cochrane	191	0.7	Lawrence Schnarr
Timmins	121	0.8	Jozef Bauer
Toronto Centre	371	0.8	Judi Falardeau
Toronto-Danforth			No Candidate
Toronto-St. Paul's	448	0.9	Jekiah Dunavant
University-Rosedale	206	0.4	Ryan Swim
Vaughan-Woodbridge	291	0.7	Paolo Fabrizio
Waterloo	566	1.0	Andrew Allison
Wellington-Halton Hills	320	0.5	Jadon Pfeiffer
Whitby	522	0.9	Ronald Halabi
Willowdale	453	1.1	Catherine MacDonald- Robertson
Windsor-Tecumseh			No Candidate
Windsor West			No Candidate
York Centre	398	1.1	Benjamin Kamminga
York-Simcoe	259	0.6	Ioan Druma-Strugariu
York South-Weston	228	0.6	Bonnie Hu
Kiiwetinoong	Results not		No Candidate
Mushkegowuk-James Bay	available		Vanda Marshall

The Candidate Recruitment Process

Rob Brooks created a "Nomination Dashboard" on our web site that listed by ED everyone who had indicated they would run as a candidate. In June of 2017, a year before the election, we had 158 potential candidates for 124 EDs. Unfortunately they were not distributed evenly across the EDs.

We started in August 2017 assigning potential candidates to EDs. If there was only one such candidate in an ED, he or she was assigned to it and the Nomination Process was started. Candidates living in the ED where classified as "Type A." By September 1, 2018 we had our first "Standing Nomination."

If there was more than one potential candidate and one of them was a previous candidate, that person was assigned. If not, our "recruiting team" (Allen Small, Rob Ferguson, Gene Balfour and Scott Marshall) would find out who was prepared to run the most active campaign. The others were asked if they would run in an adjacent riding that had no prospective candidate, as "Type B." Then our "recruiting team" got busy deciding who to assign to each of the remaining EDs. If they did not live